Example outline I

I. Introduction

 A. Author

 1. some background

 2. other works?

 3. any notable expertise?

 4. anything else you think is important

 B. Article

 1. Title

 2. Date of pub

 3. Place of pub

 4. Topic/author's stance

 C. Your Thesis (analytical/evaluative statement about the article)

II. Summary

 A. Basic Summary

 B. Transition to Analysis

II. Rhetorical Analysis (can take on rhetorical strategies in any order)

 A. Logos

 1. Discussion of basic line of reasoning (how does the author present

 the argument)

 2. Discussion of how author's use of logic

 a. soundness of reasoning (think of the syllogism)

 b. relevance of reasoning to main argument

 c. use of source info

 d. etc.

 3. Discussion of any fallacies

 a. name fallacy

 b. quote from the text (example of the fallacy if possible)

 c. discuss how fallacy affects overall argument

 d. repeat for any other fallacies (may need to have several

 paragraphs here)

 4. Transition to Ethos (comment on overall effectiveness of the

 author's use of Logos throughout)

 B. Ethos

 1. Discussion of author's overall use of ethos (can discuss title here)

 2. Discussion of author's tone

 a. quote for example of tone

 b. discussion of appropriateness of tone to topic

 c. discussion of how tone affects overall argument (strength?

 weakness?)

 3. Discussion of author's use of sources

 a. what types of sources?

 b. credible authorities (experts in the field?)

 c. stats credible?

 d. own experiments accurate and sound?

 4. Discussion of basics

 a. organization of the piece

 b. grammatical issues

 c. syntax/diction

 5. Transition to Pathos (comment on overall effectiveness of the

 author's use of Ethos throughout)

 C. Pathos

 1. Discussion of author's overall use Pathos (emotional appeal)

 2. Examples of author's use of pathos

 a. language (diction/syntax)

 1. example

 2. discussion of effectiveness (too much? not enough?

 inappropriate etc.)

 b. any pathos fallacies?

 1. overuse?

 2. inappropriate use?

IV. Response

 A. Your overall take on the topic given the effectiveness of the author's argument

V. Conclusion

 A. Discuss overall effectiveness or ineffectiveness of the author's argument.

 B. Discuss the significance of the argument

 C. Offer final recommendation about argument (worthy for academic use?

 good for entertainment purposes? etc.